Minutes of the Quarterly Meeting and Committee Meetings of the Board of Regents December 13, 2019

Call to Order/Roll Call

The Board of Regents	(BOR) of Murra	y State University (MSU)) met on Friday\$ ©rec oley, Melc
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Don Tharpe. Absent: none.

Others present were: Robert L (Bob) Jackson, President; Jill Hunt, Senior Executive Coordinator for the President, Coordinator for Board Relations and Secretary to the Board;

Collegiate Dans and members of the faculty, staff, students, news media and visitors.

AGENDA

Call to Ord	er	Chair Kemp
Roll Call		Secretary Hunt
R		Chair Kemp/President Jackson
A.	Harry Lee Waterfield II	

Consent Agenda

Chair Kemp/President Jackson

- A. Board of Regents Minutes*
 - Minutes of the Board of Regents Annual Retreat on September 5, 2019
 - Minutes of the Quarterly Meeting and Committee Meetings of the Board of Regents on September 6, 2019
- B. Report of the Registrar (August and December 2019 Conferral of Degrees)*
- C. Audit and Compliance Committ@ffice of Internal Audithternal Audit Work Status Report (For Information Only)
- D. Audit and Compliance Commit#Office of Internal Audit Summary of Presidential Travel Report (For Information Only)
- E. Finance Committe State Endowment Match Program Annual Report*
- Finance Committeersonal Services Contractshedule of Expenditures (For Information Only)
- G. Personnel Changes

	President Jackson
Report of the Treasurer	Vice President Dudley
(Quarterly Financial and Investment Reports)	

- A. Academic Excellence and Scholarly Activitie Regent Shemberger
- Academic Affairs and Stan Antesyses Updates (For Information Only) 1)
- Strategic Plan Update (For Information Only)
- 2) /Regional Campus Enrollment Update (For R**eper** Information Only)
- eCampus Pilot Programs Update (For Information Only) 4)
- B. **Athletics** Regent Crigler
- 1) Department of Athletics Update (For Information Only)
- Athletic Facilities Master Plan Update (For Information Only) 2)
- 3) Personnel Change Appointment of Head Football Coach*

Board Developmen+Financial Markets Classroom Int. Dean David Eaton/

H. Marketing and Community Engagement Regent Green

1) Naming Opportunit USSP ——Arthur J. Bauernfeind College of Business*

NOTE: Full Board action will follow Committee. action

Policy Change President Jackson

A. Bully la - State 2 - Recognition of Rights

<u>Supplemental Materials (For Information Only)</u> President Jackson

A. Quarterly Risk Management Report

B. ‡*RRG 1HZV 5HSRUW 2FWREHU

- C. Quarterly Branding and Communication Report-Suptyember 2019)
- D. Sponsored Program Grants and Contracts Report

Other Business

Adjournment

(*Requires Board of Regents Action)

Staff Congress Presentation, accepted

Mr. Schooley introdu&dff Congresspresentatives Marion Hale (President) and Jessica Evans (Treasurew)hopresented President Jackson with https://enable-congresspresentatives Marion Hale (President) and Jessica Evans (Treasurew)hopresented President Jackson with https://enable-congresspresentatives Marion Hale (President) and Jessica Evans (Treasurew)hopresented President Jackson with https://enable-congresspresentatives Marion Hale (President) and Jessica Evans (Treasurew)hopresented President Jackson with https://enable-congresspresented President Jackson with <a href="https://enable-congressp

NOW, THEREFORE, ON THIS 13TH DAY OF DECEMBER, TWO THOUSAND AND NINETEEN, BE IT RESOLVED that the members of the Murray State University Board of Regents unanimously express their appreciation for the life and service of Mr. Harry Lee: DWHUILHOG, , ‡:HOO ©ROWH. JRRG DQG IDLWKIXO VE

AND BE IT FURTHER RESOLVED by the Murray State University Board of Regents that this recognition of the contributions and dedication of Harry Lee Waterfield II be preserved in the minutes of the Board after having been read aloud and passed by national members and this, the 1th day of December 2019.

Mr. Rhoads moved that the Board of Regents approve the Resolution of Appreciation for Ha Lee Waterfield II as presented. Dr. Tharpe seconded and the motion carried unanimously.

Consent Agenda Items, approved/accepted

Dr. JacksonU H S R U W H G W K H I R O O R Z L Q J D F W L R Q D Q G ‡) R U , C the Consent Agenda for approval/acceptance (action items are denoted with an asterisk):

x Minutes of the ard of Regents Annual Rebreateptember 5, 2011 Minutes of the

Kayla Johnson Human Resources

housing review is also being undertaken topidiemtify nhancementhat an be mæd Appreciation was expressed to Ms. Dudley, Mr. Youngblood and the entire Facilities Management team who have had an extremely busy Fall Semester

Additional campus enhancements include commissioning a seated bronze statue of Murray Sta

3/4 The Statement of Revenues and Expenditures and normantsneed solution and General Fund represents the Universit¶VRSHUDWLQJIXQG\$VRI6HSWHPEHUD0

Academic Affairs and Stamats Analyses Updates, received

Dr. Todd reportedat threew Master of Science in Cyberse-foringerly the Master of Science in Telecommunications Systems Managenteral approved by Chancil on Postsecondary Education (CARE) month. University leaders involved in this ornitrative the past yearclude Dr. Pervirand from the BCOB Interim Dean David Eaton; Marcia Ford, Assistant Professor of TSM/Victor Raj,

of students in Norprofit Leadership Program want to give back. One student remembers the role GirlsIncorporated played in her development as a young girl and wanted to work with the organization. She is now Campus Manager for Incides porated in Owensboro, Kentauroky, is helping to inspire other young worthers tudents have a calling to a particular dissue are determined to make an impact in this Oreal Audray State studena duated five years ago and was passional about the issue of human trafficking, particularly young girls in the sex trade. Dr. Long was able to connect her with a colleague working on this issue in the Philip who helped her with satisfactorish for the student and since that time one organization has not been enoting there is now is involved with five organizations in some capacity in Costa Rica, the United States, India, China and Scauth Afrivork is focused on marketing and storytelling so these organizations can promote their success and raise resources.

Confirmation was provided the Northey Stall comprofit Leadershippogram is housed within the College of Education and Human (Colleges) but potential opportunities through the curriculum in other academic esculled ess the Bauernfeind College of Business (particularly the Department of Organizational Communicational explored hese students akebusiness enteredourses train them on those functions they will be required to perform as part of the nonprofit sector. This includes sociology and psychhology courses help students understarted the er society he University is also a member of a professional association that accredits these types of the phago through the program of the society and of its membership program continuates by

Dean Claire Fuller, Jones College of Science, Engineering and Technology (JCSET) outlined the specific and general avenues for recruitment identified in the Statements proproats validated much of what has alreadyndeerway in the collegered academic program RIIHULQJV DQG FRPSOHWHO\ RQOLQH LQLWLDWLYHV IF and certificate lewebre highlighted

Overall regional campusursenrollment is up by 6 percent in Fall 2019 compared to Fall 2018. This enrollment growth is led the pn (up 26 percent), representing the highest course enrollment at this site in the dastlative by the 8 Q L Y H U V L W \ ¶ V S D U W Q H U V K L S . Zound for the action of the five dextamplusites Spring enrollment numbers are being tracked very closely and illustrated that entrollment populations at the regional came puses trending toward adult studends not follow typical Fall enrollment patterns. Recruitment and enrollment efforts for the 2020 Spring Semester continue and numbers appear to be in liwith last year but a lot could change in the week leading up to the actual start of the seme

ROTC is an integral part of the Center for Adult and Regional Ældtboætjtmostudents will be ommissioned during Commencement this updaters are expected to increase under the direction of Captain Jason Payne who is tilnechaffigerof the ROTC unit. When Captain Payne starteporoximately two yearstagoevere 2 contracted cadets in the program Currently there arce students, with seven beiongsobate students. The United States Army Department of Defense pays the bill for these students and the benefit of being to attract outstate cades significant for the University. It was indicated that there are also scholarship opportunities available through the National Guard.

This report was presented for informational purposes only and required no Board action.

eCampus Pilot Programs Update, received

Dr. Todd outlined five academic programs that will be highlighted as the University embarks the eCampus initiative. All are excited about the enrollment growth potential that could materialize as a result of these efforts. Marketivijl diffely begin in March 2020 for Fall 202@nrollmentMs. Dudley indicated that in September 2019 the Board approved the Person Service Contract that would allow the administration to negotiate with a company to mana 8 Q L Y H U V L Wgkamks—specifically the onlessoutlined in the materials ipresented H % R D U G E R R N \$ F R Q W U D F W K D V Q R Z E H H Q Q H J R W L D vexercised with the normal-ocatobption. This contract has been approved by the Legislat Research Commission and Academics Affairs can move forward in this regard.

Murray State currently registion SODFH LQ WKH 29& & RPPLVVLRQHU¶V & EHKLQG ILUVW SODFH 7KH OHQ¶V DQG : RPHQ¶V % DVNH

Mr. Schooley called the Buildings and Grounds Committee to order at 11 a.m. and reported a other members were present.

1602 Miller Avenue Property Gift, accepted

Dr. Jackson reported that the Buildings and Grounds Committee is being asked to accept the of property cated alto 2 Miller Avenue. The Waldrop famelty bers alternative and generous supporters of Murray State property is located behind the Institute of Engineering that is bordered on three yilded owned by Jurray State. The Waldrop family is donating this piece of property to the institution which has been appraised at a value of \$36,000 and support is very much appreciated.

Ms. Dudley reported that Din Murray State University purchased property at 1602 Miller \$YHQXH LQ OXUUD\ . HQWXFN\ 7KH WLWOH ZRUN the east side of the property was not owned by the seller. Upon further research, it was discoverethat this parcel was originally owned by C. W. and Melda Waldrop and passed on t their heirs Isabella W. Hunt and Charles W. Waldrop, Jr. The next generation of heirs is Mar Waldrop, the widow of Dr. Waldrop and William (Tripp) W. Hunt III, thebsola After being contacted about this property, Margie Waldrop and Trip Hunt made the gracious offer donate this parcel to the UniversityWaldrop family has a long history with Murray State University, the Murray commanity the entire chase region Murray State University is GHOLJKWHG WR DFFHSW WKH JLIW RI WKLV ¶ V Murray, Kentucky, from the heirs of Isabella W. Hunt and Charles W. Wasdrepl, Jr property gift was appraise018 at \$36,000 and will be accepted without monetary consideration.

On behalf of the Buildings and Grounds Committee, Mno Wordenst the Board of Regents, upon the recommendation of the President of the University, accept the gift (with monetary consideration) of the 1602 Miller Avenue property in Murray, Kentucky, from the Waldrop Family Mr. Book seconded and the motion carried.

Full Board Action ±1602 Miller Avenue Property Gift, accepted

On behalf of the Buildings and Grounds CemMittSchooley moved the Board of Regents, upon the recommendation of the President of the University, accept the gift (with monetary consideration) of the 1602 Miller Avenue property in Murray, Kentucky, from the Waldrop Family Mrs. Rudolph sended and the motion carried unanimously.

Facilities Update, received

Ms. Dudley reported that informwasprovided to the Boaetated to the 202022asset preservation equest RU WKLV \HDU¶V VHV Vfour Realth Before With the VWDWH IXQLYHUVLWLHV 7KLV UHTXHVW LV EHLQJ SUHSDUHG the \$400 millioon talvill be \$24.5 million. In 2013 the VFA Satural cility condition report—was updated and the \$400 millioone proportionalized among the schools. A request is being made for two to one

Mrs. Gray called the Legislative and Economic Development Committe 11400 and er at and reported all other members were present.

Legislative and Economic Development Update, received

Dr. Jacksto reported that * R Y H U Q R U \$ Qn@uguration was Delbon December 10, 2019. The new Budget Session begins on January 7, 2020 (Day 1) and constitutionally runs through April 150. Key Session Committee Charinsde:

- 34 Representative Steve Rudhair of the House Appropriationd Revenue (A&R) Budget Committee and MSU alumnus
- 3/4 Senator Stan Humphri6senate A&R Committee member and MSU alumnus
- 34 Representative James Tip#douse A&R Budget Review Subcommittee on Postsecondary Educationmember
- 34 Representative Regina Hulffbuse Education Commitmeember
- 3/4 Senator Chris McDani@hair of the Senate A&R Committee
- 34 Senator Alice Forgy KerSenate A&R Budget Review Subcommittee on Postsecondary Education member
- 3/4 Senator Max WisSenate Education Committee ber

Mr. Rhoadsecognized individuals appointed to the Executive Branch of government, in particular Budget Director John Hicks who is a Murray State alumnus.

Dr. Jacksoindicatedhe Legislature also has a competitive Legislative Intern Program and Mr. Smith works idjently thelpMurray State studgetpslaced into those internships and many times these students are hired on a permanent basis. MSU students Telephierr Belcher Political Science major from Daviess County High Statsord cently been selected to participate in the Legislative Intern Programmer. In Molden-junior Agriculture Technology major from Nancy, Kentuckyill be a second MSU student pairtigiipathis programis year

All of the universities agreement the CPE advance two to object preservation match request to the Legisla fulceray State is requesting \$24.5 million in General Fund dollars to be matched with the \$12.3 million in University (agency) bonds, with debt funded from the Asset Preservation Fee (\$36.8 million total). A second-roading greauthorizations fo University (agency) bondi-ingcludes residence halls improvements (\$17.1 million from the 8 Q L Y H U V L W \ ¶ V R Z Q P R Q L H V D QinGthis redgate X W K R U L] D W L R reauthorization of \$66 million will also be requested footiline traditionership housing financing model. Confirmation was provided that the \$66 million would be provided by a privatepartner and not the University under this model University would lease property to that vendothrough a longerm leaseThe UniverV L W \ ¶ V R E O L J D W L R Q X Q G H U to guarantee a certain number of students live in the Weithautie to the base appropriation for each intuition. A committee comprised of university Presidents has also bee established to review the Performance Funding Model ancebitheintifivovements.

Chair Kemp reported that last month he attended a meeting which included the Board Chair Vice Chair for all Kentucky public universities. There was unanimous agreementhts at group met agadiscussions would be held with legislators in February 2020 with regard to the match proposals vanced by the CPE. Maintaining the 2 perceptlos was also deemed to becriticabecause his provisions scheduled to end during the coming free tucky, the Performance Funding Model is different from every other states the Legislature in the work work was above the base appropriation, for performance funding that is not how the.

The Subsequent Event Represt completed arrands been provided to the Auditor of Public Accounts. The auditors were unaware of any subsequent events other than those reported in the LQDQFLDO VWDWHPHQWV 7KH 8QLYHUVLW\ \P V ILQDQFLI Commonwealth of Kentucky.

- 3/4 Significant accounting policies are described in Note 1 to the financial intermediates decisions managementaleto produce the financial statements according to policies set forth by the University. The auditors noted no transactions editarined interpolation which there was a lack of authoritative guidance or consensus. No new accounting policies were adopted and the applic of existing policies was not changed. No significant transactions have been recognized in a difference of the period than when the transactions occurred.
- 34 The auditors must identify where management madehastimates ded in the financial statements he most notable estimates affecting the financial statements made by management include depreciation and usives of capital assets, allowance for uncollectible loans and student accounting receivable, is affirmance reserves and pension and other possible to be neglected estimates.
- 34 The financial statement disclosure which should be reviewed **byclthdesBaah**dand debt. A new disclosure includes NoteS&Avice Concession Arrangement for food **swhitere** the University cannot recognize all cash referimeSlodexopfront but instead must recognize it over the life of the contract.
- 34 Therewere no difficulties encountered in dealing with management related to the performance of audit. Appreciation was expressed to Ms. Dudley and the entire Accounting and Finance team fo their cooperation throughout the process. It is a significant focused aff to be able to meet the timeline required by the Commonwealth.
- 34 In terms of corrected and uncorrected misstatements, no audit adjustments were noted during year. There was one uncorrected misstatement related to improve duplicity Board voted to raze in September (Richmond Hall). By the time the Board approved this razing the financial statements were substantially completed and mandagemeenhoice normalize change at that point
- 34 There were no disagreemwiths management. Management also provided the Management Representation Letter dated October, IndIcating they were truthful with the auditors. There were also no management consultations with other independent accountants.
- 34 There was one internal audit control finding related to cybersecurity. The University and the Foundation fell victim to a business email compromise the undation was able to recover the loss through insurance. Dean Dorton recommended additional procedures to confirm vendor information prior to payment and additional education for University employees.
- Major programs audited included the Student AiidhæmcdaRIO dusterand the Training Resource Center and an unmodified opinion was was was wearenytear reportable findings required to be communicated within the Single AuditicReportatepeat findinghere he auditors test the eligibility requirements of the TRIO Cluster and noted the University was out of compliance in regard to the Talent Search Missouri Program. The University invas not services to the minimum number of students stipulated by federally wides imesommended that the University implement procedurs are the minimum number of participants are enrolled and participating in the Talent Search Missouri Program and the University concurred. Substanti progress was made to increase the offurthedents served under each Talent Search program upon the conclusion of the grant year. As a result, the Department of Education funded both program the following year. The Talent Search Director is working with the Department of Education to identify and add several schools to assist with the recruiting process and additional staff will be to aid in the Spring recruiting period to address the swassales. noted that there was no formal review of eligibility and application for address the swassales.
- The auditors noted that the University has not conducted an Information Technology (IT) risk assessment since 2017 to identify reasonable and foreseeable security and privacy risk. The IT assessment undertark@017 also did not address employee training and management; information systems, including networksoftware design, as well as information processing, storage, transmission and disposal and detecting, preventing and responding to athtarabiantarcks, other system failures. It was also recommended that the University document safeguards mitigate each risk identified and conduct an annual IT risk assessment addressing the areas previously mentioned. The University concurred with compared to be led by the Information Security Officer and

- completed by the end of March each yeark as sees ment will be scoped to include all campus computing resources.
- 34 A prioryear finding from 20008urrenthen the University brought to the attention of the auditors that 51 Direct Loan stundentialrew during the first five days of the Fall 2010 Sements ter not reported to the National Studential System a timely manner as required stinding was resolved in 2019.
- was resolved in 2019.

 34 8 S F R P L Q J L W H P V L Q F O X G H + R X V H % L O O Z K L Ff K theR I I H U V V Kentucky Retirement Sysatechin Fiscal Year 2020therevill be

Full Board Action ±Audited Financial Statement Federal Funds, accepted

On behalf of the Audit and Compliance Committee, Dr. Tharpe moved that the Board of Regents, upon the recommendation of the President of the University value of the report for 2018

Audited Financial Statementederal Funds*

a. Single Audit Report for the Year Ended June 30, 2019

Mr. Rhoads seconded and the motion carried unanimously.

(See Attachment #10)

Annual Audit Report ±Athletics, accepted

Ms. Dudleyndicated that Alneual Audit ReportAthletics—has been prepared by an independent external auditing—Deran Dorton Allen Ford, PLLC (Dean Dorton).

The National Collegiate Athletic Association (NCAA) Adjress Procedures reportilisul compliance with the NCBA 2. 4. 15.

On behalf of the Audit and Compliance Committee, Mr. Rhoads moved that the Board of Regents, upon the recommendation of the President of the University, accept the following report for 201193

Annual AuditReport-Athletics

a. 1 D W L R Q D O & R O O H J L D W H \$ W K O H W L F \$ V V R F L D W L R Q on Application of Agredon Procedures for Intercollegiate Athletics for the Year Ended June 30, 2019

Mrs. Rudolph seconded and the motion carried.

Full Board Action ±Annual Audit Report ±Athletics, accepted

On behalf of the Audit and Compliance Committee, Dr. Tharpe moved that the Board of Regents, upon the recommendation of the President of the University, accept the following report for 2018

Annual Audit ReportAthletics

a. 1 D W L R Q D O & R O O H J L D W H \$ W K O H W L F \$ V V R F L D W L R Q on Application of Agred plon Procedures for Intercollegiate Athletics for the Year Ended June 30, 2019

Mr. Owens seconded and the motion carriedusly.

(See Attachment #11)

Audited Financial Statements ±WKMS-FM, accepted

Ms. Dudley indicated that WKMSFM documents have been prepared by an independent external auditing firm Dean Dorton Allen Ford, PLLC (Dean Dorton) address ate and federal requirements. The audited financial statement is also provided to the Corporation for Public Broadcasting (CPB) hich is required due to funding that entity photon with the corporation of the corporation for the corporation of the corporation

On behalf of the Audit and Compliance Committee, and I moving that the Board of Regents, upon the recommendation of the President of the University, accept the following

Audited Financial Statements MS-FM*

- a. Required Auditor Communications
- b. Audited Financial Statement foreath Ended June 30, 2019

Mrs. Rudolpheconded and the motion carried.

Full Board Action ±Audited Financial Statements ±WKMS-FM, accepted

On behalf of the Audit and Compliance Committee, Dr. Tharpe moved that the Board of Regents, upon the recommiendant the President of the University, accept the following reports for 20198

Audited Financial Statements MS-FM*

- a. Required Auditor Communications
- b. Audited Financial Statement for the Year Ended June 30, 2019

Dr. Shembergspeconded and thetion carriednanimously

(See Attachments #12 and #13)

Annual Audit Contract Renewal, authorized

Ms. Dudley reported nder provisions of Kentucky Revised Statutes, Chapter 164A.570, the 8 Q L Y H U V L W \ L V U H T X L U H G W R H Q J D J H D T X D O L I L H G I I financial statements. Other governing or sanctioning bodies (e.g., the United States Offic Management and Budget for federal grants and contracts and the National Collegiate Athlet Association) require annual financial or compliance audits.

As a result of RHP for audit services dated December 12, 2016, Dean Dorton Allen Ford, PLLC (Dean Dorton) was the successful firm.

At its February 24, 2017, meeting the Board of Regents approved the issuance of a contract of HDQ 'RUWRQ \$00HQ) RUG 3//& 'HDQ 'RUWRQ IRUW and compliance audits for the grant ending June 30, 2017, and further authorized the University to enter into six subsequent contract renewals based upon mutual consent. The for the current year contract is \$123,525, including the financial, compliance and up to fou single audit program eneming the contract with Dean Dorton is being proposed and this represents the fourth year of ears in the single audit program eneming the contract.

On behalf of the Audit and Compliance Committee, Mrs. Rudolph moved that the Board of Regents, upon the recommendation President of the University, authorize the University to H[WHQGWKHFRQWUDFWZLWK'HDQ'RUWRQIRU %WaKHDC compliance audits for the fiscal year ending June 30, 2020, at a cost of \$126,325. Mr. Cri seconded and the motion carried.

Full Board Action ±Annual Audit Contract Renewal, authorized

On behalf of the Audit and Compliance Committee, Dr. Tharpe moved that the Board of

Enrollment Management and Student Success

Engagement and Success celebrationals whigh lighted It was noted that as enrollment increases student support services will also need to be widen was shown highlighting Student Engagement and Suincitias ives which provide supportints generation weteran studens t

S. G. CarthellExecutive Director of the Office of Multicultural Initiatives, Student Leadership and Inclusive Excellenged Roslyn Whiteenior Associate Director and Coordinator of Multicultural Recruitmentlined idersity initiatives and bolarshipommitmentrom the University related recruitment and reterofilow income and underrepresented students Work undertaken imasluded beveloping plans on how to best utilized ingraised through and Week of Giving initiativeseMa. MeMbe relocated and rededicated then in the part of this has been significant and well received by students and was only possible due to the efforts of many scontition for Faculty Liaison and Assistant Professor of English Dr. Alicia Carthell was introduced. Dr. Carthell an second Faculty Liais Donald Adongo, have worked with the Emerging Scholars Institute since its inception. It is important of saturables to make a connection with faculty and this is thecentral focus of programming undertaken in this area. Thoughpoatunatises for students to serveliansprity Graduate Fellows. Each year a reception is hosted by the Presider andin 2019 was held in the new Multicultural Character. members were encouraged to attend the Diversity Achievement Awards Brankopuletvhich honors students for academic achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and diversity and leadership on campus, Martin Luther than the achievement and the achievement heldonJanuary 1920, 2020 and the Hitimu Ceremovnich isheldeach semesteincreased programming will be offered related to community service as well as educational workshops Events focused tone Latino stude populationare als offered A Presidential Commission has been formed to identify ways to recruit and retain diverse students, faculty and staff a work will include a Campus Climate Survey. Yield opportudnisticast egirestative to estre populationwereoutlinedby Ms. White.

This report was presented for informational purposes only and required no Board action.

Branding, Marketing and Communication Update, received

Mr. Touney reportunate over the past 12 to 16, normalistically analysis and President Jacksonefforts have been made to work more straptossitically analysis and laboratively with individual departments and unfiels 2020 recruitment support, advertising antidategies public relations work which inevmultiple mediums, etaltise necessions and allocations and key calls to action were outlined. This work has been focused on key recruitment areas for University where there is the potential for increased yield, particolarly there is regionand include

Reconvene

Chair Kemp reconventente Quarterly Board of Regents Meeting and CommitgseatMeetin 3:35 p.m.

Finance Committee

Jerry RhoadsChair Eric Crigler Leon Owens Lisa Rudolph Phil Schooley

Mr. Rhoads called the Finance Committee to ordipmatab@reported all other members were present.

Pension System Update, received

Ms. Dudleyand Ms. Gordoneported that

to continue with the exploration of outsourcing options and issue the necessary RFP in the interest of the Universidylitical information provided to the Board included

- x June 8, 2019, Board minutes related to exploring outsourcing options
- x September 27, 2018, approval from KRS for Dining Contract
- x RFP Schedule of Events
- x RFP Evaluation Criteria Summary
- x Contract Summary
- x Financial Summary for Custodial and Grounds Services
- x Financial Analysis of-Hrouse vs. Outsource Potential Savings for Custodial and Grounds Services

Approval was received from KRS on September 27, 2018, for the Dining Services contract; however, the proval was limited to the specific issue of employees being able to access their retirement accounts and the Uniscensify approval to not pay into the retirement system for those dividuals. The same approach is being used for the folial and grounds outsourcing process as social education.

Information was presented on the KERS 49.47 percent employer contribution rate for non hazardouemployeeand 36.85 for hazardous duty (police officers). Fiscal(FYe2f1)2021 contribtion rates fKERS non-hazardous and hazardous duty employees are 93.01 percent and 38.71 percent, respectively. Fiscal Year 2019 the University had a payroll take of million on which it paid KERS contributions (\$6.5 million) at the 49a47. percent 8 Q L Y H U V L W \ ¶ V) < E D V H S D \ U R O O L V O H V V D W P no longer contributing for dining services employees mounts to an increase of \$5.5 million over the 49.47 percent rate for 353 (3038) oiyeets employees hazardous duty category that is impacted by the higher KERS reades) scal Year 2018 the University had a payroll base of \$14 million (\$6.9 million KERS contribution) but this was for 503 employees in the KERS system.

Custodial and gunds services have great value on campus and are needed for student recruitment and retentiabilities maintenance to help ensure campus safety. Current services that will be impacted if the Board accepts the reconstruction processented include employee recruitment, onboarding, training and termination; Accounts Payable; Procurement Human Resource sidence Life and employee Payroll Services. The action being requested today will result in a reduction in the annount of these and being reduction as a series of these are staff reduction as a series of the services.

Murray State currehals 0 buildings, 3.3 million square feet of assigna 2 ensition square feet that is clearand 66 acres of land that must be maintain the custodial and grounds service their universities already outsourcing custodial, grounds and maintenance services include Western Kentucky University, Eastern Kentucky University and Morehead St University (custodial work). The University of Louisville outsource their custodial rvices or housing through arrangements. Middle Tennessee State University, Tennessee Technological University and Austin Peay State University also outsour some custodial servide formation was presented on the number of positions being considere for outsourcing in custodial, grounds, maintenance (professional trades) and administration (supervisors and managers) that are currently budgeted (181 positions). As of December, 1 thos positions are filled.

A Facilities Management RFP Committee was charged with reviewing vendor responses and recommending top tier comparmiles membership composition provided The evaluation FULWHULD DQG SURFH VNVt lowes VV bid Gwelle Ellow Bovard. DOXH. DQAfter tallying the results, the highest scoring four contractors were invited to campus to met the Committee and present their services to the campus community. The Committee met to review a final time to determine if the top four proposals wer

implemented at a later date, pending negotiation of a successful contract wheeling it is determined to the University. In addition, the recommendation of the University of the VHUYLFHV RWHPHHG LQ WVHUYLFHV DV H[LVWLQJ EXGJHW DOORZV

The RFP schedule was disedisand a contractlikely be issued in January 2020 with implementation and employee hiring to occur through April. It is anticipated services will transition by April 15, 2020. Benefits of outsourcing include access to learning about evolv technologies and regulations and employee training and development programs, more impactf purchasing power for supplies and equipment, replacement of equipment with more sustains and energyfficient options, access to athletic turf expertise, and programs for employees and student internship and employment programs.

An overview of theorem. Facilities Managemental grounds presented to be a Globy R with the contribution of the contribution o

- 2) Approve a contractual option to include the possible outsourcing of maintenance services could be ipilemented at a later date, with Board approval, when/if it is determined the option is beneficial to the University and the option to use the condition of maintenance services offered in the RFP response for sipreeifiservices asseining budget allows;
- 3) Approve, upon receipt of acceptable contractors by the Committee Chair and in consider of factors indicated by law related to privatization, an evaluation process by the Vice President for Finance and Administrative Services who

considered feef tuition benefits for employees and theirlifavorible and the question was asked whether these offer tuition benefits for employees and theirlifavorible and that all firms being considered feef tuition benefits for their employees but the higher education market is essentially the only one to extend those benefits to Clependen voas percessed that moving forward hen considering howaddres be pension system to sourcing hould not continue to be the first option considered outlines tead to the ast—and faculty share this concern. Dr. Jackson confirmed the University has been placed in an awkward situation and making these decisions is difficult but the only of the toop time to percent and doing sovill not elevate the institution into the future. Mr. Schooley expressed concern about only atmosphere that currently exists because these staff members help take to the students. He come that staff have expressed concerns to him about the loss of the turns of the students.

lease was for a term of five years, with four additionable five years each, for a total of 25 years. The full reimbursement will occur in the special model five val.

Under the greementhe USGS, under the United States Department of the Interior, pays \$25,000 per year for the lease of this Tracilies agreements provided to the Board andhas been incorporated into the cooperative agreement with the USGS and is considered federal receipts.

The lease periods	are	shown	below:
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Should the lease agreement be renewed for the **year therfexe**al, the lease payment will be \$12,500 per year.

The Board of Regents Buildings and Grounds Committee was biodiorthes doject at the

Projects Approval, approved

Marketing and Community Engagement Committee

Sharon Geeden-Chair Trey Book Eric Crigler Virginia Gray Melony Shemberger

Ms. Green called the Marketing and Community Engagement Committed $\mathbf{5p}$. \mathbf{mr} . der at 4: and reported $\mathbf{athermembers}$ were present.

Naming Opportunity ±

This enacted	legislation,	among	other	things,	requires	public	posstic	otioodaarytoi	adopt

Other Business/Adjournment

Ju Lhut

There being no further business to come before \mbox{NM} in \mbox{Mn} business to come before \mbox{NM} in \mbox{Mn} adjournment. Mrs. Rudolpheconded and the motion carried \mbox{unshy} in \mbox{Nm} be

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