Minutes of the Quarterly Meeting of the Board of Regents Murray State University June 5, 2020

Call to Order/Roll Call

The Murray State University Board of Regents met on Friday, June 5, 2020, in Quarterly and Committee Session via video teleconferencing (ZOOM). Acting Chair Jerry Rhoads called the

A Budget Executive Summary was provided with the most relevant information being related to tuition. The most recent spring numbers and S

Dr. Shemberger called the Academic Excellence and Scholarly Activities Committee to order at 9:30 a.m. and reported all other members were present.

New Degree Program - Bachelor of Science in Respiratory Therapy, approved*

Dr. Todd expressed appreciation to Dean Dina Byers, School of Nursing and Health Professions and her staff for their work in developing the Bachelor of Science in Respiratory Therapy (BSRT) degree program. This program will assist with healthcare in the region and has a direct link in supporting Madisonville Community College and West Kentucky Community and Technical College (WKCTC).

Dr. Byers added that in Spring 2019, Murray State University, in conjunction with Madisonville Community College and WKCTC, received a United States Department of Agriculture health services grant. The main purpose of the grant was to increase the number of respiratory le was to develop a Bachelor of Science in Respiratory

Therapy degree completion program. There is a documented need for an increase in registered Respiratory Therapists who are educationally prepared at the baccalaureate degree level. Recently, the American Association for Respiratory Care—the leading national and international professional association for respiratory care—revised its Position Statement on Respiratory Therapy Education to include the standard that registered respiratory therapists be academically prepared at the baccalaureate level.

Position

Statement about educational preparation, the accrediting body for Respiratory Therapists the Commission on Accreditation for Respiratory Care (CoARC) has also stated that respiratory therapists should be prepared at the baccalaureate level.

The proposed BSRT Program includes 32 hours of University Studies credit, approximately 45

and will permit deeper exploration of fundamental

principles and theoretical aspects of teaching and learning in the field of agriculture.

Dr. Brannon expressed appreciation to Dr. Brian Parr, Assistant Dean, for his leadership in bringing this degree program to fruition. This degree is part of the multiple-entry, multiple-exit seamless education program in agriculture that now has a continuum of the credentials from the and specialist to the

Doctorate of Education through the College of Education and Human Services. The Ed.S. will be a valuable credential for educators who wish to enhance their knowledge and advance their careers. Students who wish to pursue a doctoral degree may apply their Ed.S. credit to the Ed.D. in P-20 Leadership, Agricultural Education Leadership Specialization at Murray State.

Many states award certification upgrades for completing an Ed.S. degree for secondary high school teachers. The use of distance education has allowed Murray State to deliver graduate coursework to agriculture teachers across the country and the number of enrolled students continues to increase each semester. The Uni

as an Ed.D. in Agricultural Leadership, in conjunction with the College of Education and Human Services. The addition of the Ed.S. will allow agricultural students to obtain an additional credential bet

agriculture teachers in the United States, there are very few programs of this nature in the country and none are available online.

On behalf of the Academic Excellence and Scholarly Activities Committee, Mrs. Gray moved that the Board of Regents, upon the recommendation of the President of the University, approve the proposal for a new degree program: Educational Specialist (Ed.S.) in Agricultural Education. Mr. Owens seconded and the motion carried.

<u>Full Board Action – New Degree Program – Educational Specialist in Agricultural Education, approved*</u>

On behalf of the Academic Excellence and Scholarly Activities Committee, Dr. Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, approve the proposal for a new degree program: Educational Specialist (Ed.S.) in Agricultural Education. Mrs. Rudolph seconded and the roll was called with the following voting: Mr. Book, yes; Mr. Crigler, yes; Mrs. Gray, yes; Ms. Green, yes; Mr. Owens, yes; Mrs. Rudolph, yes; Mr. Schooley, yes; Dr. Shemberger, yes; Dr. Tharpe, yes and Mr. Rhoads, yes. The motion carried unanimously.

Board of Regents Teaching Excellence Awards, approved*

Dr. Todd reported that the Regents Teaching Excellence Awards were established in 1985 to honor faculty deserving of recognition as exemplary teachers. The recipients of these awards show a strong commitment to excellence in the classroom, an enthusiasm for their discipline and a sincere interest in the growth and well-being of students.

Dr. Shemberger read aloud the names of the 2020 recipients of the Regents Teaching Excellence Awards as follows:

Amanda Grossman	Arthur J. Bauernfeind College of Business
Christina Grant	College of Education and Human Services
Carrie Jerrell	College of Humanities and Fine Arts
Marc Polizzi	College of Humanities and Fine Arts

Marcie Venter	Jesse D. Jones College of Science, Engineering and Technology
David Wilbanks	Jesse D. Jones College of Science, Engineering and Technology
Barbie Papajeski	Hutson School of Agriculture
Tonia Mailow	School of Nursing and Health Professions

On behalf of the Academic Excellence and Scholarly Activities Committee, Mr. Book moved that the Board of Regents, upon the recommendation of the President of the University, approve the above-named faculty as Regents Teaching Excellence Awardees for 2020. Mrs. Gray seconded and the motion carried.

Full Board Action - Board of Regents Teaching Excellence Awards, approved*

On behalf of the Academic Excellence and Scholarly Activities Committee, Dr. Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, approve the following faculty as Regents Teaching Excellence Awardees for 2020:

Amanda Grossman Professor, Department of Accounting Arthur J. Bauernfeind College of Business

Christina Grant Assistant Professor, Department of Early Childhood and Elementary Education College of Education and Human Services

Carrie Jerrell Associate Professor, Department of English and Philosophy

Fall 2020 Semester and Spring 2021 Semester Academic Calendars Update, received

Dr. Todd presented proposed Fall 2020 Semester and Spring 2021 Semester Academic Calendars. Promoting shared governance, both fall 2020 and spring 2021 timelines have been

Racer Restart Committee as of May 20, 2020, and all are in support. The Academic Calendars will also be shared with

Highlights/advantages of the new Fall 2020 Semester and Spring 2021 Semester Academic Calendars include:

Fall 2020 Semester

Begin Monday, August 17, 2020 (instead of Tuesday, August 18)
Cancel Fall Break (October 8 and 9, 2020)
Traditional/on- Friday, November 20, 2020
Modified Finals W

Online Initiatives - Programs/Courses Update, received

Dr. Todd provided an update regarding online initiatives to the Board. Highlights included that Murray State is at an all-time high for online courses this summer. This increase will lead to a more strategic focus moving forward because the University must not only have more online classes but must have additional online programs. These discussions are already underway d with the

Board as work progresses. The marketing of online graduate programs, as per the recommendation the University received from Academic Partnerships (AP), began across the nation last week. Those five online graduate programs were outlined. Academic Affairs has also recommended that Dean of University Libraries Ashley Ireland be transitioned to the of Online Programs. She has done a

terrific job for over a year relative to all initiatives leading up to the Academic Partnership unveiling. Dean Ireland indicated she is honored to work with this team toward this specific goal. She has served as the project lead with AP and during that time has learned about the and challenges and how to encourage students to enroll in Murray

State signature quality online programs. The Project Implementation Team includes individuals from Information Systems, Graduate Recruitment, Admissions, the Registrar and Bursar offices and many others who worked creatively and diligently to get Murray State University processes and procedures where they needed to be in order to launch these new online initiatives. In moving forward in this role, in conjunction with the Faculty Development Center and the Online Champions working with faculty, Deans and Chairs it is believed the University can enhance its online program offerings where appropriate and reach more students where they are located.

In terms of the redesign of the entire Curris Center, it was reported that the project is on hold until July because no funding is available until the new fiscal year. The selected consultants need to meet with student groups to help determine what they want to see in this student-centered facility. Those meetings could not occur in the Spring 2020 Semester due to students leaving campus because of the pandemic. It is anticipated these meetings can begin this summer, possibly via ZOOM or other electronic meeting format.

Several roof replacement projects are currently underway on campus, including Carr Hall (two refurbishments completed in April) and Sparks Hall (replacement underway). The Alexander Hall roof will be the next project to be undertaken and will be completed before the Fall 2020 Semester begins.

The Maker Space project in Waterfield Library will be started in July and will be located on the lower level in the old Copy Express area (southeast corner).

The Carr Hall Plaza refresh and bench/statue installation and renovations within the facility are scheduled.

The Stewart Stadium Rifle Range and the Locker Room projects will begin over the summer. A new equine shelter is being constructed at the West Farm. This represents a replacement structure from one demolished by the University several years ago due to its condition.

Regent Tharpe expressed appreciation to President Jackson, Vice President Dudley and others for identifying funding to keep these projects moving forward. These facilities help drive enrollment and recruitment by enhancing the overall appearance of campus.

Mr. Youngblood reported that SSC is the outsourcing company hired for custodial and grounds services. They officially started on April 13, 2020, and all are grateful to have them onboard to support cleaning efforts that will be required due to the pandemic. State offices are currently closed so being able to complete background checks for employees being hired by SSC has been challenging and they are not yet up to full staffing levels. SSC has provided new custodial and grounds equipment and continues to work on summer deep cleaning efforts in the residence halls to ready them for the Fall 2020 Semester. Similar work is also underway in the CFSB Center. To assist with grounds maintenance work, SSC has provided electric mowers, trimmers and blowers dedicated for central campus areas. This equipment has the added benefit of reducing noise pollution. Confirmation was provided that SSC will be meeting with students to share available employment opportunities.

This report was presented for informational purposes only and required no Board action.

Adjournment

The Buildings and Grounds Committee adjourned at 10:40 a.m.

Enrollment Management and Student Success Committee

Lisa Rudolph and Trey Book Co-Chairs
Virginia Gray
Sharon Green
Melony Shemberger

Mr. Book called the Enrollment Management and Student Success Committee to order at 10:40 a.m. and reported all other members were present. Dr. Robertson thanked Regent Book for the outstanding job he has done as Student Regent and student leader on campus, not only in student government and the Interfraternity council, but also for his significant efforts to enhance student life and services on campus. All look forward to his continued contributions as he pursues a graduate degree.

<u>Final Spring 2020 Enrollment, Summer and Fall 2020 Enrollment/Recruitment/</u> <u>Retention and Summer/Fall 2020 New Student Orientation Update Report, received</u>

Dr. Robertson provided an update on enrollment, recruitment and retention with the following highlights:

Final enrollment numbers reported to the CPE include a total headcount increase of approximately 1 percent but a slight decrease in total credit hours. Undergraduate headcount is down by 0.1 percent and graduate headcount is up by almost 6 percent. Dual credit was up approximately 9 percent and for the Spring 2020 Semester international enrollment is currently up.

Summer 2020 registration illustrates that total headcount is up by almost 13 percent and total credit hours are up approximately 22 percent at both the undergraduate and graduate levels. International numbers are also reflecting positively due in large part to the Shandong University cohort of students

taking Murray State classes, taught by MSU professors, but online. Nine percent of the total credit hour increase results from these Shandong University students. Confirmation was provided that these increases are due to additional online options from which students can choose. Appreciation was expressed to Mr. Touney and the Branding, Marketing and Communication team for helping to facilitate an aggressive marketing plan not only for the fall but also this summer as this had a significant impact on the increased numbers.

Fall 2020 Semester preliminary registration numbers show that total headcount as of Pre-Week 12 is up slightly but credit hours are down.

offered online this summer and the modules are opened two weeks prior to

visit. Appreciation was expressed to Dr. Todd, in particular with regard to faculty work with online advising. A variety of activities are offered to students and their families to attend on the day of their Summer Orientation and these range from individual to group events. All are encouraged by the number of participants signing up for these activities as it is much higher than anticipated. The dates for August welcome events are being solidified and as students move in they will have an additional orientation experience that is currently under development. There has actually been an increase in the number of first-time freshmen and first-time transfer students who have registered for Summer Orientation and cancellation numbers are equal to last year.

New recruitment/retention initiatives were outlined and included those specific to the CPE Student Success Grant focused on underrepresented minority and low-income students; Office of Multicultural Initiatives, Student Leadership and Inclusive Excellence; scholarships and Academic Partnerships. In addition, undergraduate recruitment and transfer initiatives were highlighted.

This report was presented for informational purposes only and required no Board action.

success and the Student Success Seminars and Starfish software will be key tools to ensuring their successful retention.

Dr. Fister reported that a graph was provided which indicates success relates more to the fouryear grade point average than it does to one ACT or SAT exam or other testing mechanism and decisions have been based on that data. In essence, the four Council on Postsecondary Education. A group is developing a plan to foster student support with the appropriate financial and staff resources to provide clear avenues to graduation.

Changes to the criteria for freshman admission presented for approval include:

An applicant is admitted as a baccalaureate-degree seeking student if all components in either Part I or Part II are satisfied.

Part I (Test Optional):

- a) Earns at least a 3.0 GPA (unweighted) on 4.0 scale;
- b) Takes the ACT/SAT or approved college assessment per 13KAR2:020 Section 3, Subsection(1)(c) or 13KAR2:020 Section 3, Subsection (2) and
- c) Has pre-college curriculum per 13KAR2:020 Section 3, Subsection (1)(b):1,2 or 13KAR2:020 Section 3, Subsection (2).

Part II:

- a) Achieves an ACT of at least 18 or SAT of at least 960 (2018 concordance of ACT and SAT conversion):
- b) Earns at least a 2.0 GPA (unweighted) on 4.0 scale per 13KAR2:020 Section 3, Subsection (1)(d):1,2 or 13KAR2:020 Section 3, Subsection (2) and
- c) Has pre-college curriculum per 13KAR2:020 Section 3, Subsection (1)(b):1,2 or 13KAR2:020 Section 3, Subsection (2).

A student must enter into a Student Success Contract if:

- a) Earns a 2.0 to 2.49 GPA (unweighted) on a 4.0 scale
- OR
- b) Does not attain the testing ACT/SAT benchmark scores in two or three of the following content areas (English, mathematics and reading).

Student Engagement and Success will maintain the Student Success Contracts.

If a student has a cumulative ACT of 17 and earned at least a 2.0 GPA (unweighted) on a 4.0 scale, the student's application will be examined by an Admission Review Committee for possible admittance to Murray State University.

Finance Committee

Leon Owens Acting Chair Eric Crigler Jerry Rhoads Lisa Rudolph Phil Schooley

Mr. Owens called the Finance Committee to order at 12:10 p.m. and reported all other members were present.

2020-21 University Budget with Executive Summary and Salary Roster, approved*

The University Budget Executive Summary which includes summaries of overall revenues and expenditures and changes in revenues and expenditures for the Education and General Fund for the 2020-21 budget, was presented to the Board. Also provided was a copy of the Summary Budget report and Salary Roster. President Jackson outlined items that guided the work of the administration relative to required action by the Board Finance Committee.

Ms. Dudley reported that the information being presented today has been shared with the Budget Advisory Committee comprised of faculty, staff and student representatives. Key highlights of the Budget Executive Summary and attachments were outlined as follows:

The overall Fiscal Year 2021 (FY21) budget including Education and General (E&G) and Auxiliaries

Performance Funding Model in its current format.



On behalf of the Finance Committee, Mrs. Rudolph moved that the Board of Regents, upon the recommendation of the President of the University, approve changes in the schedule of course and online fees provided, effective Fall 2020. Mr. Schooley seconded and the motion carried.

Full Board Action - Course Fee Eliminations, approved*

On behalf of the Finance Committee, Mr. Owens moved that the Board of Regents, upon the recommendation of the President of the University, approve changes in the attached schedule of course and online fees, effective fall 2020. Dr. Shemberger seconded and the motion carried

Marketing and Community Engagement Committee

Ms. Green reported that there was no business to come before the Marketing and Community Engagement Committee.

Personnel Changes

<u>Appointment of Dean of the School of Nursing and Health Professions – Dr. Dina Byers, approved</u>

Dr. Todd reported that Dr. Marcia Hobbs, Dean of the School of Nursing and Health Professions, retired June 30, 2019. Dr. Dina Byers has served as Interim Dean since that time. Dr. Byers received her doctorate from the University of Tennessee Health Science Center-Memphis. She joined the nursing faculty of Murray State University in 2008 as an Assistant Professor and progressed to her current rank of Professor in 2017. Dr. Byers served as the Assistant Dean for the 2018-19 academic year before being named Interim Dean. This appointment has the support of faculty and staff from the School of Nursing and Health Professions and the Provost and Vice President for Academic Affairs.

Mr. Schooley moved that the Board of Regents, upon the recommendation of the President of the University, approve the appointment of Dr. Dina Byers as Dean of the School of Nursing and Health Professions, effective July 1, 2020, at a fiscal year salary of \$130,000. Dr. Shemberger seconded and the roll was called with the following voting: Mr. Book, yes; Mr. Crigler, yes; Mrs. Gray, yes; Ms. Green, yes; Mr. Owens, yes; Mrs. Rudolph, yes; Mr. Schooley, yes; Dr. Shemberger, yes; Dr. Tharpe, yes and Mr. Rhoads, yes. The motion carried unanimously.

Dr. Byers expressed appreciation to the Board and reported she has been part of the Murray State community for some time. She is a graduate of the Bachelor of Science in Nursing and Master of Science in Nursing programs from Murray State. It will be her mission to continue to serve as a positive leader for students and provide the support they need to be successful. She is very excited to continue to serve Murray State in the School of Nursing and Health Professions. Dr. Jackson added that Dean Byers recently led the University through a challenging program accreditation process. This was the first time the new program had been reviewed and the process involved many across campus, with leadership provided by Dean Byers. The program is now fully accredited for the next several years and will help the University to grow and expand Occupational Therapy offerings.

Reaffirmation of General Counsel Appointment - Robert L. Miller, reaffirmed

Dr. Jackson reported that the Board of Regents approved the appointment of Mr. Robert L.

2018. As a result of approval of the *Delegation of Authority* (Item #14) at the March 12, 2014, Quarterly Board of Regents Meeting and last reviewed at the August 29, 2019, Annual Retreat,

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Tanya Romero-Gonzalez*	Global Languages and Theatre Arts	Assistant
Jie Gao*	History	Assistant
Todd French*	Music	Assistant
Lucia Unrau	Music	Professor
Alexandra Hendley*	Political Science and Sociology	Assistant
Michael Bordieri*	Psychology	Assistant
Patrick Cushen*	Psychology	Assistant
Amanda Joyce*	Psychology	Assistant
Sean Rife*	Psychology	Assistant
Oliver Beckers*	Biological Sciences	Assistant
Gary ZeRuth*	Biological Sciences	Assistant
Bassil El Masri*	Earth and Environmental Sciences	Assistant
Gary Stinchcomb*	Earth and Environmental Sciences	Assistant
Joseph Rudy Ottway*	Institute of Engineering	Assistant
Elizabeth Donovan	Mathematics and Statistics	Associate
Manoj Pathak*	Mathematics and Statistics	Assistant
Brenda Reeves*	Applied Health Sciences	Assistant
Kathy Stanczyk*	Applied Health Sciences	Assistant

^{*}Faculty also being recommended for promotion to the next highest rank.

Dr. Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, approve the faculty as outlined above for tenure. Mr. Schooley seconded and the roll was called with the following voting: Mr. Book, yes; Mr. Crigler, yes; Mrs. Gray, yes; Ms. Green, yes; Mr. Owens, yes; Mrs. Rudolph, yes; Mr. Schooley, yes; Dr. Shemberger, yes; Dr. TharpeW* nBT/F2 11.BT/F2 12.he

Andrew Manda

WHEREAS,

common sense and independent thinking; and

WHEREAS, he has served as a strong leader of the Student Government Association, always representing the best interests of the students of Murray State University both as a member of the

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Board Organizational Materials

Officers for 2020-21 - Chair, Vice Chair and Secretary, elected

Acting Chair Rhoads stated that in accordance with the *Bylaws* of the Board of Regents all officers are elected annually at the Spring Quarterly Meeting and shall serve for one year, commencing July 1 following their election. A separate election shall be conducted to elect each of the officers: Chair, Vice Chair and Secretary.

The procedural guidelines were outlined in that the Chair will declare nominations are in order and will recognize each member for the purpose of making a nomination. Recognition of members shall be in the same order as roll call (alphabetical) and nominations require no second. Any member nominated for any office may withdraw his/her name from consideration. However, a member nominated will not be recognized for that purpose until all members have had an opportunity to make nominations. If, after each member has had a roll call opportunity to make a nomination and only one name has been placed in nomination for that particular office, the Chair shall declare the person elected by unanimous consent. If more than one name is placed in nomination for any particular office a vote shall be taken. Names shall be voted upon in the same manner in which the nomination occurred. The nominee first receiving an absolute majority shall be declared elected.

After a new Regent is appointed by the Governor the Board will be required to hold an election for Vice Chair and Secretary at an organizational meeting required within 30 days of the appointment.

Acting Chair Rhoads declared that nominations are in order for Chair of the Board of Regents, beginning July 1, 2020 through June 30, 2021. The Secretary called the roll and Mr. Book nominated Jerry Rhoads. All other members passed. There being only one nomination, Jerry Rhoads is unanimously elected Chair, according to the *Bylaws* of the Murray State University Board of Regents, effective July 1, 2020. Chair Rhoads thanked his fellow Board members for their vote of confidence as it is si

Dr. Jackson expressed appreciation to Regent Rhoads for his willingness to serve as Chair of the Board of Regents. The Chair spends more time than anyone else with regard to daily contact with the administration, speaking on behalf of the Board and making decisions in emergency situations. He has known Chair Rhoads a long time. Dr. Jackson stated that when he was a young man he was elected to the state Senate and Chair Rhoads followed shortly thereafter and they became very close in that environment and worked well together in many different respects in Frankfort. He is a good man with a good heart who loves Murray State. All look forward to him serving in this role over the next year.

Regent Rhoads indicated that he did not fully understand the responsibilities of the Chair of the Board until he served as Vice Chair under Dan Kemp. He quickly understood how much time it took,

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