

MARKETING RÉSUMÉ

1234 Racer Road | Murray, KY 42071 | 270.123.1234 | marketing@murraystate.edu

SUMMARY OF QUALIFICATIONS

Highly motivated professional with two years of sales experience
Recognized interpersonal skills, comfortable cold calling as well as building/maintaining relationships
Resourceful problem solver, continually assessing available resources and opportunities
Organized and comfortable using various software systems for database development

EDUCATION

Murray State University; Murray, KY | *Bachelor of Science in Business*; May 20XX
Marketing Concentration (AACSB International Accredited)
GPA: 3.8/4.0

EXPERIENCE

Pharmaceuticals, Inc.; Mayfield, KY | *Sales Intern*, January 20XX – present
Develop specific goals and plans to prioritize and organize customer needs in 10 counties (KY, TN & IN)
Present product and service presentations to clients using PowerPoint and Prezi
Establish 5 new accounts and maintained 15 current accounts
Trained extensively on pharmaceutical products

Glowing Light, Inc.; Mayfield, KY | *Sales Representative*, May 20XX – Aug 20XX
Communicated with new clients through cold calling to establish new accounts
Developed and maintained cooperative relationships with current and new customers
Met monthly sales goals regularly

John's Grocery Store; Murray, KY | *Cashier*, May 20XX – Aug 20XX
Assessed inventory needs to maintain required inventory levels
Awarded employee of the month, recognized for strong customer service

KEY SKILLS

Computer:

Proficient with Microsoft Word, Excel, and PowerPoint
Familiar with Prezi and Microsoft Access

Language

Communicate in *Spanish* in basic conversations
Write basic communications in *Spanish*

Communication

Lead organization of 50 and executive committee of five (5) to meet and exceed mutual goals
Recruit members, educating on available programs and resources, exceeding goals
Applicable coursework: Public speaking and technical writing

LEADERSHIP

Business Fraternity: *President*, 20XX – present
Social Fraternity: *Vice President of Membership*, 20XX – present
Office of Admissions: *Student Recruiter*, 20xx – 20XX